



OKRHA Ride & Slide Show and Derby March 5-10, 2024 Tulsa, Oklahoma

2024 SPONSORSHIP OPPORTUNITIES:

Class/ Division Naming Sponsor-\$7500+

(cost depending which class or division(s) to be sponsored)

Benefits can include:

- Naming options for one or more divisions of Derbies OR for both slates of an ancillary class
- Priority on paid warm-up schedule (8 guaranteed)
- Preferred stall placement
- Banner in 2 show arenas and Mustang warm up (must be provided)
- Company logo on champion buckle(s) (Derbies)
- Acknowledgement on OKRHA website, social media
- Logo Link on OKRHA.com
- Inclusion on all posted sponsor listings
- Frequent announcer recognition throughout show
- Inclusion of sponsor-provided video on webcast (60 sec max)
- Logo inclusion on sponsor slideshow
- RV Hookup Priority (VIP lot)
- One Free Stall (may not be transferred)
- Late fees waived
- Recognition in any email blasts
- Distribution of sponsor furnished promotional materials at event
- Awards presentation participation opportunities
- Complimentary booth space

Platinum Sponsor- \$3,500

Benefits can include:

- Priority paid warm-ups (6 guaranteed)
- Preferred stall placement
- Inclusion of sponsor video on webcast
- Inclusion on sponsor slideshow
- Banner in 2 show arenas (if provided)
- Logo/link on OKRHA website + social media acknowledgement
- Frequent announcer recognition throughout show
- Inclusion in any sponsor-related email blasts
- RV Hookup Priority (VIP lot)
- Half-price booth space if requested
- Distribution of sponsor furnished promotional materials at event
- Late fees waived

Gold Sponsor- \$2,500

Benefits can include:

- Priority paid warm-ups (after Platinum & Naming sponsors--5 guaranteed)
- Stall placement after Platinum and Naming sponsors
- Banner in two show arenas (if provided)
- Inclusion of sponsor-provided video on webcast
- Inclusion on sponsor-related email blasts
- Acknowledgement on OKRHA website, social media
- Announcer recognition throughout the show
- Inclusion of your logo on general sponsor slideshow to be played on webcast

Silver Sponsor- \$1,500

Benefits can include:

- Priority paid warm-ups (after higher sponsors-- 4 guaranteed)
- Stall placement priority after Platinum, Gold and Naming sponsors
- Banner in Super Duty show arena and Mustang warmup (if provided)
- Recognition on sponsor-related email blasts
- Acknowledgement on OKRHA website, Facebook
- Announcer recognition throughout the show
- Inclusion of your logo on general sponsor slideshow to be played on webcast

Bronze Sponsor- \$1,000

Benefits can include:

- Priority paid warm ups (after higher sponsors--3 guaranteed)
- Stall placement after Platinum, Gold, Silver and Naming sponsors
- Banner in Super Duty show arena and Mustang warm up arena (if provided)
- Inclusion of your logo on general sponsor slideshow to be played on webcast
- Acknowledgement on website, social media
- Announcer recognition throughout show

Patron- \$750

Benefits can include:

- Banner in Super Duty show arena (if provided)
- Acknowledgement on OKRHA website, social media
- Announcer recognition throughout show
- Inclusion of your logo on general sponsor slideshow to be played on webcast

Additional opportunities: (please confirm with Sarah which are available)

Exhibitor Party Sponsorship- Customizable \$2,500+

You/your business would be recognized in the name of the party or reception. Will include frequent announcing during the event, as well as on OKRHA social media, posted signage at event, and distribution of sponsor-provided materials.

Exhibitor Number Sponsor \$2,500

Logo on each back number, plus benefits of Patron level sponsorship

Daily Morning Donut Sponsor- \$1,000

Recognized via signage at the donut table as well as via show announcer.

Warm Up Water Sponsor- \$250 per arena

Recognized via signage at the arena in-gates, as well as via show announcer

Arena Drag Banner Placement- \$600

OKRHA-provided banner with sponsor logo mounted on arena drag
Social media mentions

Equine Snack Station- \$300

Centrally located table with complimentary healthy treats for exhibitors & their horses.
Signage for sponsorship, and social media promotion

Derby Buckles- \$300 each

Specific mention on OKRHA website of sponsorship with logo/link
Announcer acknowledgment
Your or company name engraved on back of buckle

11 Available Options:

L4 Open Derby L3 Open Derby L2 Open Derby 4 Yr Stakes Open
Novice Horse Derby Open L4 Non Pro Derby L3 Non Pro Derby L2 Non Pro Derby
Novice Horse Derby Non Pro 4 Yr Stake Non Pro Prime Time Non Pro Derby