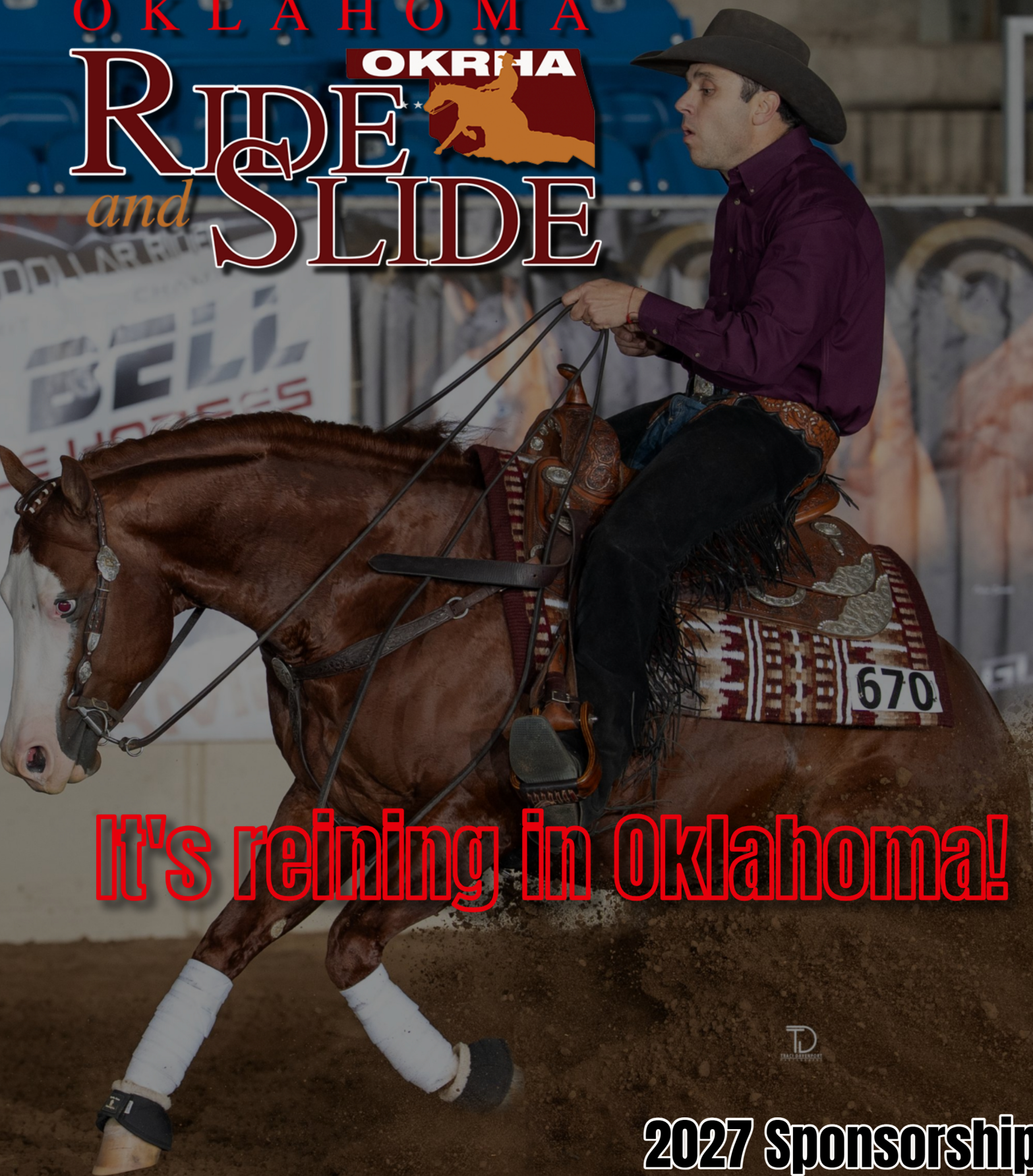


# OKLAHOMA OKRHA RIDE *and* SLIDE



It's reining in Oklahoma!



2027 Sponsorship  
Opportunities

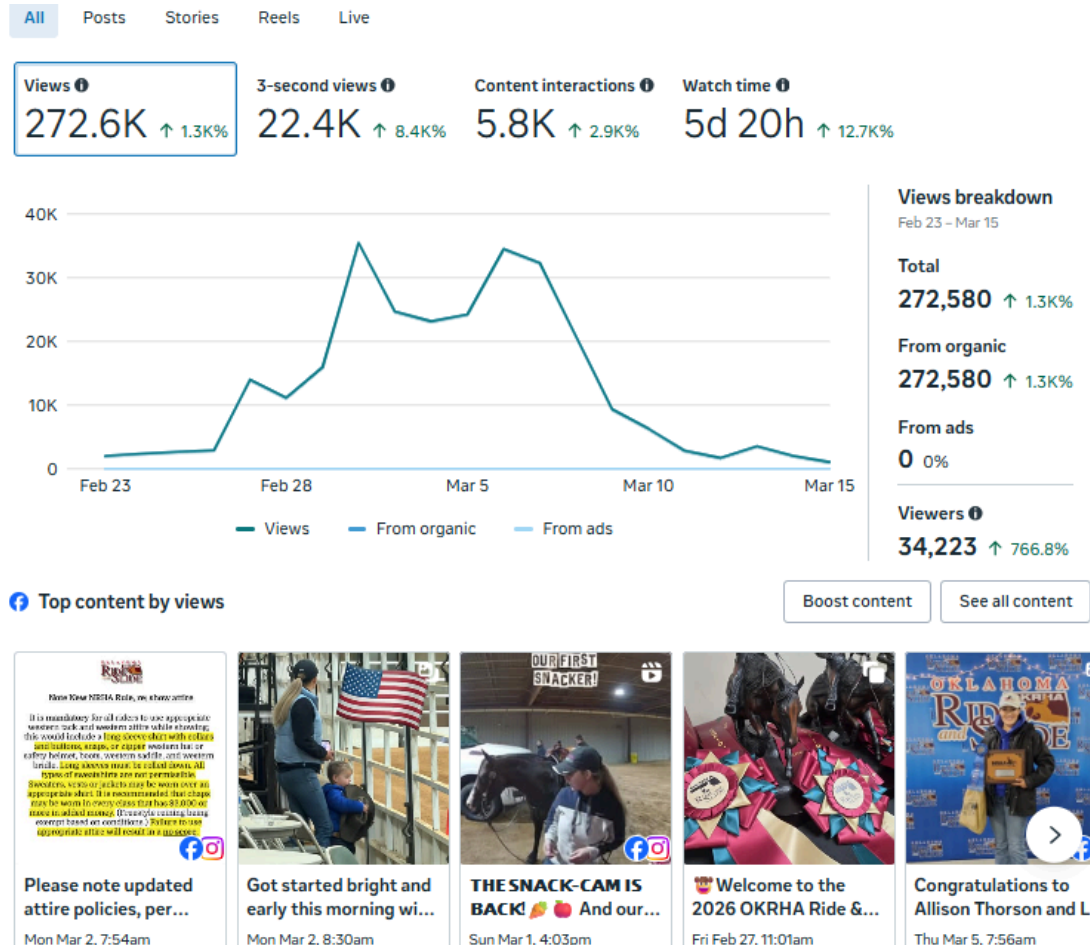
## ABOUT OUR EVENT

Thank you for your interest in becoming a sponsor of the OKRHA Ride & Slide. Our 2027 event is slated for March 1-7 at the Tulsa Expo Square. Our show is quickly becoming a mainstay on reiners' calendars all over the country, offering not only a competitive aged event for both open and non professional riders, but also two full slates of NRHA classes, as well as plenty of schooling opportunities. In 2026, OKRHA paid out over \$224,000 in prize money.

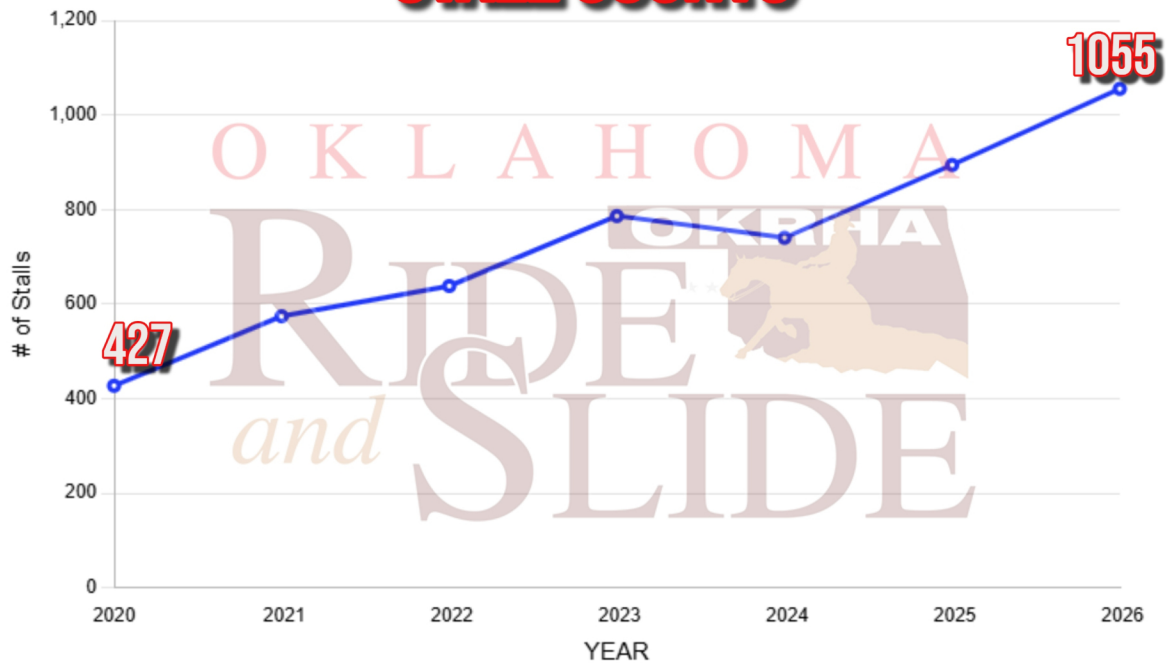
The OKRHA Ride & Slide has consistently remained a Top 30 NRHA Event and has steadily grown each year. Stall counts were up over 20% from 2024 to 2025, and another 18% increase in 2026. Entries also increased by nearly 16% in 2026.

Daily foot traffic on peak competition days is generally approximately 2,500-3,000 people on site. OKRHA Ride & Slide social media is gaining followers each year, as we post frequently and relevantly throughout, prior to and following the event. Our Facebook page, which is our main outlet, currently has over 6,900 followers.

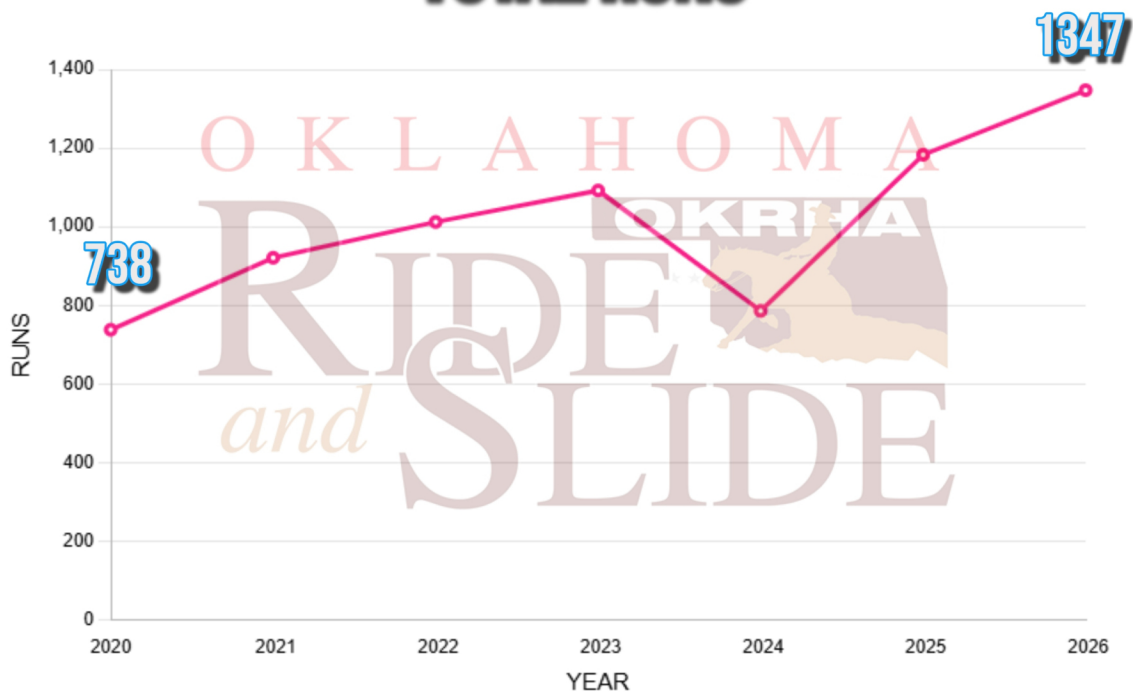
During the time our event took place in 2026, we reached over 272K views, 5.8K content interactions, over 1100 link clicks, over 20.4k page visits and gained over 440 new followers.



## OKRHA RIDE & SLIDE STALL COUNTS



## OKRHA RIDE & SLIDE TOTAL RUNS



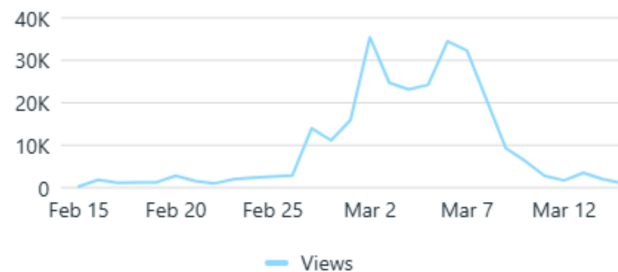
### Visits ⓘ

20.4K ↑ 1.9K%



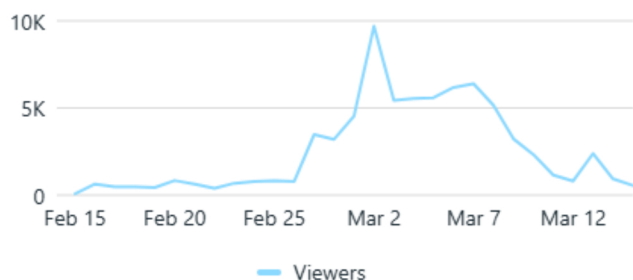
### Views ⓘ

283.6K ↑ 1.4K%



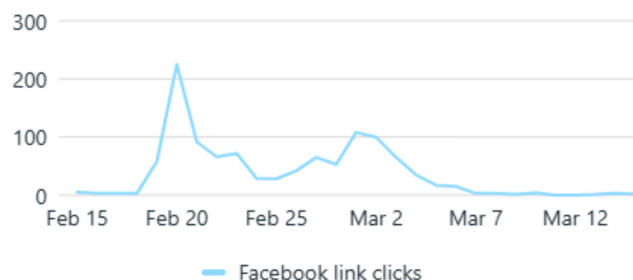
### Viewers ⓘ

34.8K ↑ 452.9%



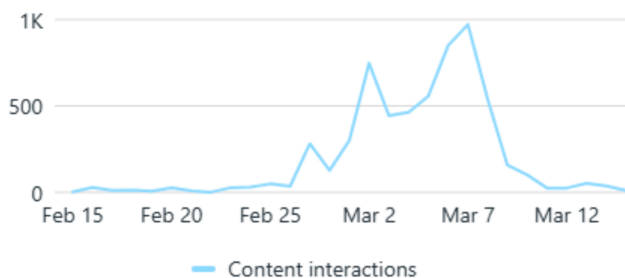
### Link clicks ⓘ

1.1K ↑ 1.3K%



### Content interactions ⓘ

5.9K ↑ 2.3K%



### Follows ⓘ

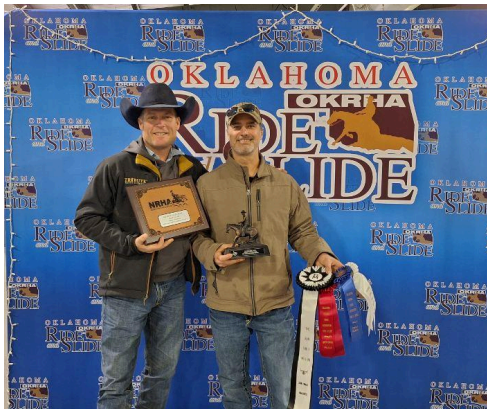
443 ↑ 1.2K%



## WHY SPONSOR?

The OKRHA Ride & Slide provides direct exposure for you or your business to active horse owners, breeders, trainers and their families. It allows you to form a connection with a loyal, niche community in the growing western performance horse industry. Our event can help you boost brand recognition across social media, in-arena signage, event website and more. You would also be supporting local equine sport, as well as youth and beginner riders that attend.

Our goals are for this event to continue to grow, all while staying true to our “grass-roots” exhibitors. We offer significant prize money for our derby competition, as well as plenty of opportunities for riders to school and put some confidence-building runs on their horses early on in the show season. OKRHA strives to produce a high-quality horse show, while focusing on a fun atmosphere for all. Support from our sponsors make this all possible. Sponsorship options can be tailored to your individual needs, so please let us know if you want to discuss your specific goals.



## SPONSORSHIP LEVELS & OPTIONS

### **Class/ Division Naming Sponsor-\$7,500+**

(cost depending which class or division(s) to be sponsored)

**NEW FOR 2027- 8 & UP MATURITIES (both Open and Non Pro)- contact us for information about title sponsorship of this class!**

Benefits can include:

- Naming options for one or more divisions of Derbies OR for both slates of an ancillary class
- 1st Priority on paid warm-up schedule (8 guaranteed)
- Preferred stall placement
- Banner in 2 show arenas and Mustang warm up (sponsor provided)
- Company logo on Derby champion buckle(s) (sponsorship must be confirmed by order deadline)
- Individual tagged posts on social media
- Logo and web link on [OKRHA.com](http://OKRHA.com)
- Complimentary golf cart for the event
- Inclusion on all posted sponsor listings
- Frequent announcer recognition throughout show
- Inclusion of sponsor-provided video on webcast (60 sec max) (streams free worldwide)
- Logo inclusion on sponsor slideshow
- RV Hookup Priority (VIP lot)
- Late fees waived
- Recognition in any OKRHA email blasts

- Distribution of sponsor furnished promotional materials at event
- Awards presentation participation opportunities
- Complimentary booth space

### **Platinum Sponsor- \$3,500**

Benefits can include:

- Priority paid warm-ups (after naming sponsors)
- Preferred stall placement
- Inclusion of sponsor video on webcast (60 sec.) (streams free worldwide)
- Inclusion on sponsor slideshow
- Banner in 2 show arenas (sponsor provided)
- Logo and web link on OKRHA website
- Social media acknowledgement
- Frequent announcer recognition throughout show
- Inclusion in any sponsor-related email blasts
- RV Hookup Priority (VIP lot)
- Half-price booth space if requested
- Distribution of sponsor furnished promotional materials at event
- Late fees waived

### **Gold Sponsor- \$2,500**

Benefits can include:

- Priority paid warm-ups (after Platinum & Naming sponsors)
- Stall placement after Platinum and Naming sponsors
- Banner in two show arenas (sponsor provided)
- Inclusion of 30 sec. sponsor-provided video on webcast (streams free worldwide)
- Inclusion on sponsor-related email blasts
- Acknowledgement on OKRHA website, social media
- Announcer recognition throughout the show
- Inclusion of your logo on general sponsor slideshow to be played on webcast

### **Silver Sponsor- \$1,500**

Benefits can include:

- Priority paid warm-ups (after higher sponsors)
- Stall placement priority after Platinum, Gold and Naming sponsors
- Banner in Super Duty show arena and Mustang warmup (sponsor provided)
- Recognition on sponsor-related email blasts
- Acknowledgement on OKRHA website
- Tagged social media post
- Announcer recognition throughout the show
- Inclusion of your logo on general sponsor slideshow to be played on webcast



### **Bronze Sponsor- \$1,000**

Benefits can include:

- Priority paid warmups (after higher sponsors)
- Stall placement after Platinum, Gold, Silver and Naming sponsors
- Banner in Super Duty show arena and Mustang warm up arena (sponsor provided)
- Inclusion of your logo on general sponsor slideshow to be played on webcast
- Acknowledgement on website, social media
- Announcer recognition throughout show

### **Patron- \$750**

Benefits can include:

- Banner in Super Duty show arena (sponsor provided)
- Acknowledgement on OKRHA website, social media
- Announcer recognition throughout show
- Inclusion of your logo on general sponsor slideshow to be played on webcast

Additional opportunities: (please confirm with sponsor coordinator which are available)

### **Exhibitor Party Sponsorship- Customizable \$4,000+**

You/your business would be recognized in the name of the party or reception. Will include frequent announcing during the event, as well as on OKRHA social media, posted signage at event, and distribution of sponsor-provided materials. Your banner can be displayed in the main show arena if provided, and your brand/logo will be included in all posts related to the party, including promotional videos and reels.

**Exhibitor Number Sponsor \$2,500**

Logo on each back number, plus benefits of Patron level sponsorship

**Daily Morning Donut Sponsor- \$1,500**

Recognized via signage at the donut table as well as via show announcer and social media

**Warm Up Water Sponsor- \$250 per arena**

Recognized via signage at the arena in-gates, as well as via show announcer and social media

**Arena Drag Banner Placement- \$750 (limited availability)**

OKRHA-provided banner with sponsor logo mounted on arena drag

Social media mentions, including tagged reels.

**Equine Snack Station- \$600**

Centrally located table with complimentary healthy treats for exhibitors & their horses.

Signage for sponsorship, and social media promotion

**Derby Buckles- \$300 each**

Specific mention on OKRHA website of sponsorship with logo/link

Announcer acknowledgment

Your or company name engraved on back of buckle (must be confirmed by order deadline)

Please contact Sarah Flarida at [gansereiner@gmail.com](mailto:gansereiner@gmail.com) or 405-641-1481 for more information.