

OKLAHOMA
OKRHA
RIDE
and SLIDE



It's reining in Oklahoma!



Sponsorship
Opportunities

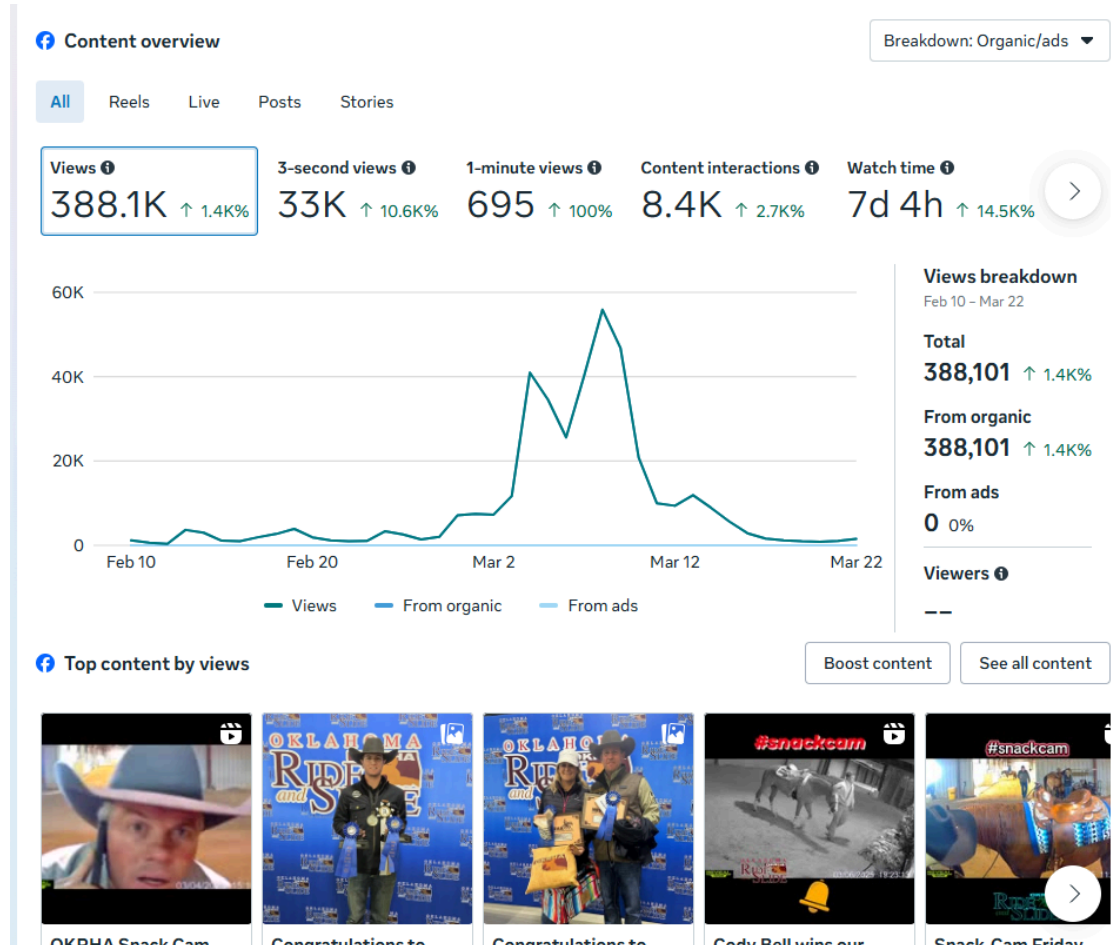
ABOUT OUR EVENT

Thank you for your interest in becoming a sponsor of the OKRHA Ride & Slide. Our 2026 event is slated for March 2-8 at the Tulsa Expo Square. Our show is quickly becoming a mainstay on reining calendars all over the country, offering not only a competitive aged event for both open and non professional riders, but also two full slates of NRHA classes, as well as plenty of schooling opportunities. In 2025, OKRHA paid out over \$208,000 in prize money.

The OKRHA Ride & Slide has consistently remained a Top 30 NRHA Event and has steadily grown each year. In the past year alone, stall counts were up over 20%, with the number of horses on site increasing an estimated 30%, and entries grew by 58%!

Daily foot traffic on peak competition days is generally approximately 2,500-3,000 people on site. OKRHA Ride & Slide social media is gaining followers each year, as we post frequently and relevantly throughout, prior to and following the event. Our Facebook page, which is our main outlet, currently has over 6,400 followers.

During the time our event took place in 2025, we reached 388.1K views, 8.4K content interactions, over 650 link clicks, 22.5k page visits and gained over 340 new followers.



WHY SPONSOR?

The OKRHA Ride & Slide provides direct exposure for you or your business to active horse owners, breeders, trainers and their families. It allows you to form a connection with a loyal, niche community in the growing western performance horse industry. Our event can help you boost brand recognition across social media, in-arena signage, event website and more. You would also be supporting local equine sport, as well as youth and beginner riders that attend.

Our goals are for this event to continue to grow, all while staying true to our “grass-roots” exhibitors. We offer significant prize money for our derby competition, as well as plenty of opportunities for riders to school and put some confidence-building runs on their horses early on in the show season. OKRHA strives to produce a high-quality horse show, while focusing on a fun atmosphere for all. Support from our sponsors make this all possible. Sponsorship options can be tailored to your individual needs, so please let us know if you want to discuss your specific goals.



SPONSORSHIP LEVELS & OPTIONS

Class/ Division Naming Sponsor-\$7,500+ (cost depending which class or division(s) to be sponsored)

Benefits can include:

- Naming options for one or more divisions of Derbies OR for both slates of an ancillary class
- 1st Priority on paid warm-up schedule (8 guaranteed)
- Preferred stall placement
- Banner in 2 show arenas and Mustang warm up (sponsor provided)
- Company logo on Derby champion buckle(s) (sponsorship must be confirmed by order deadline)
- Individual tagged posts on social media
- Logo and web link on OKRHA.com
- Inclusion on all posted sponsor listings
- Frequent announcer recognition throughout show
- Inclusion of sponsor-provided video on webcast (60 sec max) (streams free worldwide)
- Logo inclusion on sponsor slideshow
- RV Hookup Priority (VIP lot)
- Late fees waived
- Recognition in any OKRHA email blasts
- Distribution of sponsor furnished promotional materials at event
- Awards presentation participation opportunities
- Complimentary booth space

Platinum Sponsor- \$3,500

Benefits can include:

- Priority paid warm-ups (after naming sponsors)
- Preferred stall placement
- Inclusion of sponsor video on webcast (60 sec.) (streams free worldwide)
- Inclusion on sponsor slideshow
- Banner in 2 show arenas (sponsor provided)
- Logo and web link on OKRHA website
- Social media acknowledgement
- Frequent announcer recognition throughout show
- Inclusion in any sponsor-related email blasts
- RV Hookup Priority (VIP lot)
- Half-price booth space if requested
- Distribution of sponsor furnished promotional materials at event
- Late fees waived

Gold Sponsor- \$2,500

Benefits can include:

- Priority paid warm-ups (after Platinum & Naming sponsors)
- Stall placement after Platinum and Naming sponsors
- Banner in two show arenas (sponsor provided)
- Inclusion of 30 sec. sponsor-provided video on webcast (streams free worldwide)
- Inclusion on sponsor-related email blasts
- Acknowledgement on OKRHA website, social media
- Announcer recognition throughout the show
- Inclusion of your logo on general sponsor slideshow to be played on webcast

Silver Sponsor- \$1,500

Benefits can include:

- Priority paid warm-ups (after higher sponsors)
- Stall placement priority after Platinum, Gold and Naming sponsors
- Banner in Super Duty show arena and Mustang warmup (sponsor provided)
- Recognition on sponsor-related email blasts
- Acknowledgement on OKRHA website
- Tagged social media post
- Announcer recognition throughout the show
- Inclusion of your logo on general sponsor slideshow to be played on webcast



Bronze Sponsor- \$1,000

Benefits can include:

- Priority paid warmups (after higher sponsors)
- Stall placement after Platinum, Gold, Silver and Naming sponsors
- Banner in Super Duty show arena and Mustang warm up arena (sponsor provided)
- Inclusion of your logo on general sponsor slideshow to be played on webcast
- Acknowledgement on website, social media
- Announcer recognition throughout show

Patron- \$750

Benefits can include:

- Banner in Super Duty show arena (sponsor provided)
- Acknowledgement on OKRHA website, social media
- Announcer recognition throughout show
- Inclusion of your logo on general sponsor slideshow to be played on webcast

Additional opportunities: (please confirm with sponsor coordinator which are available)

Exhibitor Party Sponsorship- Customizable \$4,000+

You/your business would be recognized in the name of the party or reception. Will include frequent announcing during the event, as well as on OKRHA social media, posted signage at event, and distribution of sponsor-provided materials. Your banner can be displayed in the main show arena if provided, and your brand/logo will be included in all posts related to the party, including promotional videos and reels.

Exhibitor Number Sponsor \$2,500

Logo on each back number, plus benefits of Patron level sponsorship

Daily Morning Donut Sponsor- \$1,500

Recognized via signage at the donut table as well as via show announcer and social media

Warm Up Water Sponsor- \$250 per arena

Recognized via signage at the arena in-gates, as well as via show announcer and social media

Arena Drag Banner Placement- \$750 (limited availability)

OKRHA-provided banner with sponsor logo mounted on arena drag

Social media mentions, including tagged reels.

Equine Snack Station- \$500

Centrally located table with complimentary healthy treats for exhibitors & their horses.

Signage for sponsorship, and social media promotion

Derby Buckles- \$300 each

Specific mention on OKRHA website of sponsorship with logo/link

Announcer acknowledgment

Your or company name engraved on back of buckle (must be confirmed by order deadline)