



OKRHA Ride & Slide Show and Derby March 1-6, 2022 Tulsa, Oklahoma

2021 NAMING SPONSORSHIP OPPORTUNITIES:

Naming/Presenting Sponsor- \$\$\$ (Customized depending on amount of sponsorship and/or which class or division to be sponsored)

Benefits can include:

- Name recognition for one or more levels/divisions of Derbies
 - 1 Free Paid Warm Up- and priority on paid warm-up schedule (max 10)
 - Preferred stall placement
 - Banner in all show arenas
 - Acknowledgement on OKRHA website, Facebook
 - Logo Link on website
 - Frequent announcer recognition throughout show
 - Inclusion of sponsor video on webcast
 - RV Hookup Priority
 - 1 Free Stall (may not be transferred)
 - Late fees waived
 - Recognition in E-communications
 - Distribution of sponsor furnished promotional materials at event
 - Concierge office appointment to enter/check out
 - Awards presentation participation opportunities
 - Complimentary booth space
- *Note* benefits can be adjusted to accommodate a corporate/naming sponsor.

Platinum Sponsor- \$2,500

Benefits to include:

- 1 Free Paid Warm Up and Priority paid warm-ups (max 10)
- Preferred stall placement
- Inclusion of sponsor video on webcast
- Banner in all show arenas
- Acknowledgement on OKRHA website, Facebook
- Logo Link on website
- Frequent announcer recognition throughout show
- Recognition in E-communications

RV Hookup Priority
1 Free Stall (may not be transferred)
Half-price booth space if requested
Distribution of sponsor furnished promotional materials at event
Late fees waived
Preferred show office check-out appointment option

Gold Sponsor- \$1,500

Benefits to include:

Preferred paid warm-ups (max 8)
Stall placement after Gold and Naming sponsors
Banner in two arenas
Acknowledgement on OKRHA website, Facebook
Announcer recognition throughout the show
Inclusion of your logo on general sponsor slideshow to be played on webcast
Late fees waived

Silver Sponsor- \$1,000

Benefits to include:

Preferred paid warm-ups (max 6)
Stall placement after Gold and Naming sponsors
Banner in two arenas
Acknowledgement on OKRHA website, Facebook
Announcer recognition throughout the show
Inclusion of your logo on general sponsor slideshow to be played on webcast
Late fees waived

Bronze Sponsor- \$750

Benefits to include:

Preferred paid warm ups (max 4)
Banner in one arena
Inclusion of your logo on general sponsor slideshow to be played on webcast
Acknowledgement on website, Facebook
Announcer recognition throughout show

Patron- \$500

Benefits to include:

Banner in one arena
Acknowledgement on OKRHA website, Facebook
Announcer recognition throughout show
Inclusion of your logo on general sponsor slideshow to be played on webcast

Corporate Level (Benefits commensurate with level of sponsorship)

Benefits to include:

- Banners in arenas and warm up arenas
- Recognition on website, Facebook, e-communications
- Link on website
- Booth/vendor space
- Distribution of provided promotional materials

Subject to adjustment to accommodate individual corporate needs.

Additional opportunities:

Exhibitor Party Sponsorship- Customizable

You/your business would be recognized in the name of the party or reception. Will include frequent announcing during the event, as well as on OKRHA social media, and distribution of sponsor-provided materials.

Special "Fun" Class Sponsorship- We are open to suggestions for a "fun" class to add to our schedule. (ie. A Pro-Am, Egg & Spoon, Apple Race, Belt Race, etc)

Morning Donut Sponsor- Customizable

Recognized via signage at the donut table as well as via show announcer.