



OKRHA Ride & Slide Show and Derby March 7-12, 2023 Tulsa, Oklahoma

2023 SPONSORSHIP OPPORTUNITIES:

Naming/Presenting Sponsor- \$5000+ (depending which class or division to be sponsored)

Benefits can include:

- Naming options for one or more levels/divisions of Derbies
- 1 Free Paid Warm Up- and priority on paid warm-up schedule (max 10)
- Preferred stall placement
- Banner in 3 show arenas (if provided)
- Acknowledgement on OKRHA website, social media
- Logo Link on website
- Frequent announcer recognition throughout show
- Inclusion of sponsor-provided video on webcast
- Inclusion on sponsor slideshow
- RV Hookup Priority
- 1 Free Stall (may not be transferred)
- Late fees waived
- Recognition in any email blasts
- Distribution of sponsor furnished promotional materials at event
- Concierge office appointment to enter/check out
- Awards presentation participation opportunities
- Complimentary booth space
- *Note* benefits can be adjusted to accommodate a corporate/naming sponsor.

Platinum Sponsor- \$3,000

Benefits can include:

- 1 Free Paid Warm Up and Priority paid warm-ups (after presenting sponsors- max 10)
- 1 Free Stall (may not be transferred)
- Preferred stall placement
- Inclusion of sponsor video on webcast
- Inclusion on sponsor slideshow
- Banner in all show arenas (if provided)
- Acknowledgement on OKRHA website, social media
- Logo Link on website
- Frequent announcer recognition throughout show
- Recognition in any sponsor-related email blasts
- RV Hookup Priority
- Half-price booth space if requested
- Distribution of sponsor furnished promotional materials at event
- Late fees waived
- Preferred show office check-out appointment option

Gold Sponsor- \$2,000

Benefits can include:

- Preferred paid warm-ups (after Platinum & Presenting sponsors--max 8)
- Stall placement after Platinum and Naming sponsors
- Banner in two show arenas (if provided)
- Inclusion on sponsor-related email blasts
- Acknowledgement on OKRHA website, social media
- Announcer recognition throughout the show
- Inclusion of your logo on general sponsor slideshow to be played on webcast
- Late fees waived

Silver Sponsor- \$1,000

Benefits can include:

- Preferred paid warm-ups (after higher sponsors-- max 6)
- Stall placement after Platinum, Gold and Naming sponsors
- Banner in 2 ancillary arenas (if provided)
- Recognition on sponsor-related email blasts
- Acknowledgement on OKRHA website, Facebook
- Announcer recognition throughout the show
- Inclusion of your logo on general sponsor slideshow to be played on webcast

Bronze Sponsor- \$750

Benefits can include:

- Preferred paid warm ups (after higher sponsors--max 5)
- Stall placement after Platinum, Gold, Silver and Naming sponsors
- Banner in one ancillary arena and one warm up arena (if provided)
- Inclusion of your logo on general sponsor slideshow to be played on webcast
- Acknowledgement on website, social media
- Announcer recognition throughout show

Patron- \$500

Benefits can include:

- Banner in one ancillary arena (if provided)
- Acknowledgement on OKRHA website, social media
- Announcer recognition throughout show
- Inclusion of your logo on general sponsor slideshow to be played on webcast

Corporate Level (Benefits commensurate with level of sponsorship)

Benefits to include:

- Banners in arenas and warm up arenas
- Recognition on website, social media, e-communications
- Linked logo on website
- Booth/vendor space
- Distribution of provided promotional materials
- *Subject to adjustment to accommodate individual corporate needs.*

Additional opportunities:

Exhibitor Party Sponsorship- Customizable \$750+

You/your business would be recognized in the name of the party or reception. Will include frequent announcing during the event, as well as on OKRHA social media, and distribution of sponsor-provided materials.

Morning Donut Sponsor- \$750

Recognized via signage at the donut table as well as via show announcer.

Warm Up Water Sponsor- \$250 per arena

Recognized via signage at the arena in-gates, as well as via show announcer